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# NEWSLETTER#3

## What's Creative Talent Factory about?

***“Doing art is different than doing business in art”***

The **Creative Talent Factory** bridges this gap by offering **completely free of charge educational material** to **all artists** that wish to **launch their own business** and **thrive in the world of art entrepreneurship**.

### What we have done:

#### Motivation Guide

**A collection of handy material** that will inspire you to take the **first step** towards becoming an **art entrepreneur**.

**Short interactive readings, success stories, case studies, interviews of those who made it, useful links** and many more wait to be discovered and offer you the necessary **boost during your start**.

### What we're preparing:

#### Self-Assessment Tool

A **fun quiz** that calculates **your exact level of entrepreneurial skills** at each given moment, providing you with **tailor made recommendations on where you should focus more**.

#### E-Training Programme

An **online self-learning course** that is divided into **thematic units** which focus on the **most crucial aspects of doing business in art**.

#### E-Toolkit for Adult Educators

A set of **online methodical materials** that guides trainers through **effectively using the Creative Talent Factory tools in a class setting, motivating learners to chase their entrepreneurial aspirations and creating fruitful dialogues and interactions** between them.

#### Who can benefit:

- All artists who wish to start their own business, or aspire to upgrade their existing business, through the **Creative Talent Factory's educational tools**.
- Through the **E-toolkit for Adult Educators**, adult educators are guided through the effective use of the project's educational tools in a classroom context.
- Any adult educational institution that focuses on business topics can freely use the Creative Talent Factory tools and incorporate them into their curricula.

Project Number: 2020-1-LT01-KA204-077959

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## Video Success Stories

Enjoy watching 6 **short videos** from 6 **creative entrepreneurs** coming from all the Creative Talent Factory countries.



### How to be linked to the Creative Talent Factory project

Follow us on our <https://www.facebook.com/CREATIVETALENTFACTORY> page or visit <https://talentcreation.eu/> website for more information

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